

Summer School of Management 2024 Sustainability challenges in modern business course sylabus

1. Course description

a. Course name

b. Lecturer

Jerzy Chyb

c. Hours

5

d. General description - course content

This communication-based hands-on course is designed to create an environment conducive to the integration of students from diverse national backgrounds in the spirit of equality. In the first part, the participants will take active part in teambuilding activities which will allow them to get to know each other and become familiar with key themes related to Poland, Wrocław and WUEB. The students will be encouraged to share the knowledge of their own countries and regions through interactive activities. In the second part, the course will focus on developing international competences (including language, communicative and intercultural) through a series of tasks conducted in pairs and teams. They are intended to sensitize the participants to cultural differences, also in business settings, by promoting cooperation and valuing diversity, as well as preventing and dealing with possible culture shock.

e. Learning outcomes

Knowledge:

- 1. 1. To learn about each other's backgrounds and countries of origin.
- 2. To gain knowledge about Poland, Wrocław and WUEB.
- 3. To acknowledge and appreciate diversity as an asset rather than liability.

<u>Skills:</u>

- 1. 1. To acquire the ability to effectively cooperate in multicultural teams.
- 2. To be able to deal with possible challenges resulting from cultural differences.



Competences:

- 1. 1. To operate successfully in an international business environment.
- 2. To develop attitudes of respect for values resulting from different backgrounds.

f. Literature

- 1. 1. 101 Training Activities by Derek Good and Craig McFayden
- 2. The Big Book of Team Building Games by John Newstrom