
Summer School of Management 2024
Sustainability challenges in modern business
course syllabus

1. Course description

a. Course name

How to look for ESG data?

b. Lecturer

Dawid Kościwicz

c. Hours

2

d. General description – course content

The course is a practical introduction to an effective ESG data search and retrieval using reliable international business databases. The tutorial covers databases: Refinitiv Eikon, Statista and EMIS. Refinitiv Eikon is the centre and main focus of the course, with two other databases expanding the repertoire of complementary resources on the topic.

e. Learning outcomes

Knowledge:

1. The student knows coverage, credentials and primary navigation in Refinitiv Eikon, Statista and Emis databases.
2. The student knows the availability and accessibility of the ESG data in presented databases.
3. The student knows the differences between the three presented databases.

Skills:

1. The student can effectively search and retrieve the ESG-related data using either or all of the presented databases.
2. The student is capable of the primary use of the ESG-dedicated Eikon templates.

3. The student can search for ESG-related information in business news and reports via Statista and EMIS databases.

Competences:

1. The student has full awareness of the availability and accessibility of the ESG data via chosen business databases.
2. The student understands the value of including business databases in ESG studies and analyses.
3. The student is prepared to expand her knowledge and skills using business databases and presented resources.

f. Literature

1. Refinitiv Eikon (<https://www.lseg.com/en/data-analytics>)
2. Statista (<https://www.statista.com/>)
3. EMIS (<https://www.emis.com/>)