
Summer School of Management 2024
Sustainability challenges in modern business
course syllabus

1. Course description

a. Course name

S & G - Social and Governance Factors in Modern Business

b. Lecturer

Dominika Hadro

c. Hours

5

d. General description – course content

This course aims to equip students with the knowledge and skills necessary to analyse social and corporate governance factors in a modern business. Students will gain a holistic understanding of these factors and their role in shaping the strategies, business models and operations in different industries. As businesses operate in an increasingly complex and interconnected world, understanding and navigating these influences are critical for strategic decision-making and sustainable success. Students will delve into the multifaceted dimensions of social and corporate governance factors and their implications for different groups of stakeholders.

e. Learning outcomes

Knowledge:

1. Students possess knowledge about social and corporate governance factors in a business.
2. Students understand the role of social and corporate governance factors on the stakeholder's interests (impact, risk, opportunity).
3. Students know the examples of social and corporate governance policies and activities in relation to industries.

Skills:

1. Students are able to measure the company's social and governance factors.
2. Students know how to evaluate the quality of the company's social and governance factors.
3. Students can indicate impact, risk and opportunity linked to a social and governance factor.

Competences:

1. Students have a discussion on contemporary issues related to social and governance influences on modern business.
2. Students work in groups on the business cases on social and governance factors.
3. Students collect information and evaluate it critically.

f. Literature

1. Peter McAteer, Sustainability Is the New Advantage: Leadership, Change, and the Future of Business, Anthem Press, 2019
2. Alex Edmans, Grow the Pie: How Great Companies Deliver Both Purpose and Profit, Cambridge University Press, 2020 (2021)
3. www.efrag.org